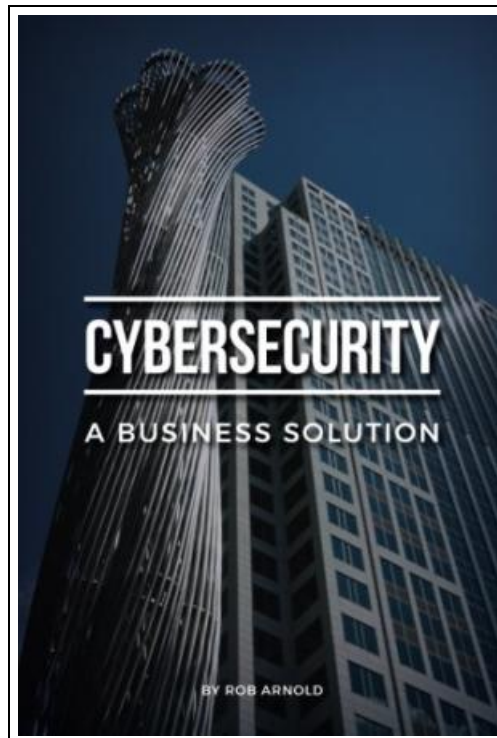


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Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).
(Myrl Hintz)

CYBERSECURITY: A BUSINESS SOLUTION: AN EXECUTIVE PERSPECTIVE ON MANAGING CYBER RISK (PAPERBACK)



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Threat Sketch, LLC, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. As a business leader, you might think you have cybersecurity under control because you have a great IT team. But managing cyber risk requires more than firewalls and good passwords. Cash flow, insurance, relationships, and legal affairs for an organization all play major roles in managing cyber risk. Treating cybersecurity as "just an IT problem" leaves an organization exposed and unprepared. Therefore, executives must take charge of the big picture. **Cybersecurity: A Business Solution** is a concise guide to managing cybersecurity from a business perspective, written specifically for the leaders of small and medium businesses. In this book you will find a step-by-step approach to managing the financial impact of cybersecurity. The strategy provides the knowledge you need to steer technical experts toward solutions that fit your organization's business mission. The book also covers common pitfalls that lead to a false sense of security. And, to help offset the cost of higher security, it explains how you can leverage investments in cybersecurity to capture market share and realize more profits. The book's companion material also includes an executive guide to The National Institute of Standards and Technology (NIST) Cybersecurity Framework. It offers a business level overview of the following key terms and concepts, which are central to managing its adoption. Tiers Profiles Functions Informative References.



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