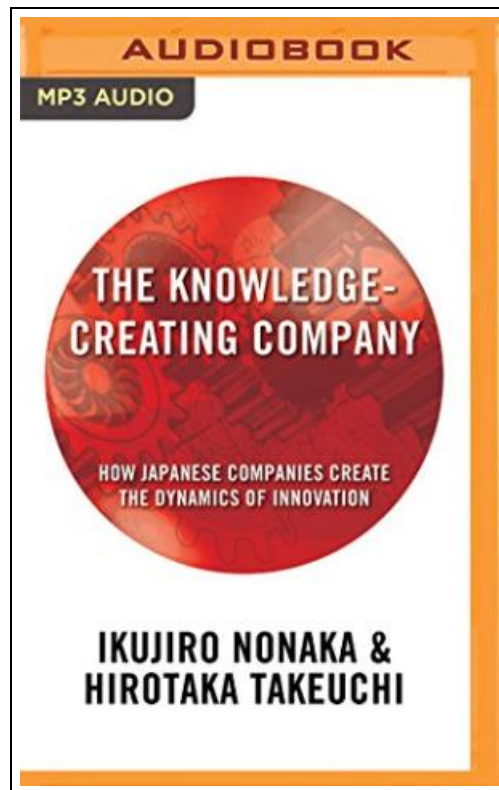


## The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation (CD-Audio)



Filesize: 8.14 MB

### **Reviews**

*The most effective pdf i ever read through. I am quite late in start reading this one, but better then never. Its been developed in an exceedingly simple way in fact it is only soon after i finished reading through this pdf by which in fact altered me, modify the way i think.*  
(Audra King IV)

## THE KNOWLEDGE-CREATING COMPANY: HOW JAPANESE COMPANIES CREATE THE DYNAMICS OF INNOVATION (CD-AUDIO)

DOWNLOAD



Audible Studios on Brilliance, United States, 2016. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. How have Japanese companies become world leaders in the automotive and electronics industries, among others? What is the secret of their success? Two leading Japanese business experts, Ikujiro Nonaka and Hirotaka Takeuchi, are the first to tie the success of Japanese companies to their ability to create new knowledge and use it to produce successful products and technologies. In *The Knowledge-Creating Company*, Nonaka and Takeuchi provide an inside look at how Japanese companies go about creating this new knowledge organizationally. The authors point out that there are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy. U.S. managers focus on explicit knowledge. The Japanese, on the other hand, focus on tacit knowledge. And this, the authors argue, is the key to their success--the Japanese have learned how to transform tacit into explicit knowledge. To explain how this is done--and illuminate Japanese business practices as they do so--the authors range from Greek philosophy to Zen Buddhism, from classical economists to modern management gurus, illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda, Canon, Matsushita, NEC, Nissan, 3M, GE, and even the U.S. Marines. For instance, using Matsushita's development of the Home Bakery (the world's first fully automated bread-baking machine for home use), they show how tacit knowledge can be converted to explicit knowledge: when the designers couldn't perfect the dough kneading mechanism, a software programmer apprenticed herself with the master baker at Osaka International Hotel, gained a tacit understanding of kneading, and then conveyed this information to the engineers.



[Read \*The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation \(CD-Audio\)\* Online](#)



[Download PDF \*The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation \(CD-Audio\)\*](#)

## Other Books



### **Hacks for Minecrafters: Combat Edition: The Unofficial Guide to Tips and Tricks That Other Guides Won't Teach You (Hardback)**

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English. Brand new Book. From the author of Hacks for Minecrafters and Hacks for Minecrafters: Master Builder comes the most encompassing guide ever to combat in...

[Download PDF](#)

»



### **Business Secrets from the Bible: Spiritual Success Strategies for Financial Abundance (CD-Audio)**

Audible Studios on Brilliance, United States, 2015. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. Find success in finance, friendships, and spirituality with the advice of a well-known expert. It's safe to say that nearly...

[Download PDF](#)

»



### **Single Girls Don't Cry, They Pray: Food for the Soul of the Single Godly Woman (Hardback)**

AUTHORHOUSE, United States, 2018. Hardback. Condition: New. Language: English. Brand new Book. You're single, and you love God. Now what? You are a recent widow or divorced after years of marriage. Now what? You have...

[Download PDF](#)

»



### **HBR Guide to Building Your Business Case**

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity--but how do...

[Download PDF](#)

»



### **Letters to Solovine: 1906-1955 (CD-Audio)**

Audible Studios on Brilliance, United States, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. A provocative collection of letters to his longtime friend and translator that spans Einstein's career and reveals the inner thoughts...

[Download PDF](#)

»